



### TENDER GREETINGS, EBE AND PATTY

We're sending you big love as you navigate the complexities of these times and continued deep condolences for precious sister Cai's transition. Ebe, thank you for sharing vulnerably about your challenges with Parkinson's and still responding to our texts. We deeply appreciate you both.

We continue to navigate the joys and struggles of life. In February, we hosted our inaugural Raja Yoga retreat, Reclaiming Rest, at the Atlantic Center for the Arts in New Smyrna Beach, Florida. We were humbled to guide and facilitate 5 days of rest for 30 of our predominantly Black, queer, and femme cousins. It was a healing and revealing time.

Felicia has also relocated back to Pittsburgh and feels the abundance of community connections. We're excited to experience an expansion of our continuing education, professional development, and wellness sessions in 2025 with both virtual and in-person engagements.

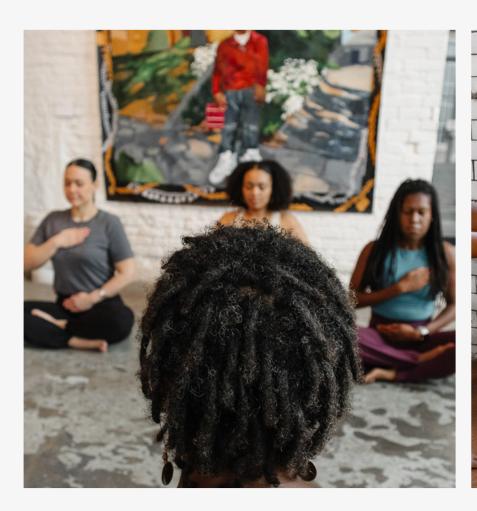
To continue to elevate accessibility, our Yoga Teacher Training will remain 100% virtual. This allows us to include students living nationally and internationally, to support multiple learning styles, and to allow students to navigate the intensity and vulnerability of our training in spaces of their chosen comfort and safetey.

#### **OUR TRAINING**

YogaRoots On Location teaches the <u>8-Limbed Path of Raja Yoga</u> as a foundational guiding practice for liberation. We believe that capitalism, colonialism, white supremacy, and patriarchy (including homophobia, transphobia, fatphobia, and ableism) have been nonconsensually bestowed upon us internalized mindsets of oppression that prevent us from being free. Our training gives students the tools, space, community, and guidance to unlearn these internalized oppressions through embodiment and self-study. We also collectively adhere to our custom <u>Community Agreements</u> with our students to model relationships of authenticity, vulnerability, equity, and care. We believe these practices are the first vital steps toward collective liberation from broader systems of oppression for us all.

Our training has predominantly held our Black and brown and queer cousins while still being inclusive to all. The current flight is over 70% Black and brown and over 50% queer. By creating deep understanding and connections among and between these powerful and historically marginalized communities, we build a foundation for organizing and practice a future way of being to replace the current divisive models.

Our completely virtual 200-hour training is humanely spread over 13 months to support accessibility. We invite you to learn more about our training on our <u>website</u> and through our <u>syllabus</u>.





### **EMMONS-BRADLEE IMPACT**

Ebe and Patty, the positive impact your and your family's generosity has had on our students cannot be overstated. Of the 150+ students who have completed our Yoga Teacher Training, Emmons-Bradlee funding has supported 52 full scholarships from 2016 to 2024. That's 52 humans, over a third of our students, who you've fully financially supported on their pathway to collective liberation!

YEAR	YOGA TEACHER TRAINING	AMOUNT
2024 - 2025	YTT7	\$40,000
2023 - 2024	YTT6	\$40,000
2022 - 2023	YTT5	\$35,000
2019 - 2020	YTT4	\$10,000
2018 - 2019	YTT3	no ask
2017 - 2018	YTT2	\$25,000
2016 - 2017	YTT1	\$25,000
TOTAL AMOUNT AWARDE	D	\$175,000



### **YOGA TEACHER TRAINING 2024-2025**

Your funding of \$40,000 supported full scholarships for ten of our twenty-eight students enrolled in our current Yoga Teacher Training.

\$98,000	Standard tuition of \$3,500 for 28 students	
\$36,000	Emmons-Bradlee Funding (\$40,000 minus \$4,000 fiscal sponsor fee)	
\$30,484	Additional scholarship support received (Patreon + private donations)	
	25 (nearly 90%) of our students received scholarship support	
	Full scholarship for 18 students: \$63,000	
	Partial Scholarships for 7 students: \$14,900	
	Scholarship Funding Deficit: -\$11,416	
	Student-funded Tuition Payments: \$20,100	

#### **YOGA TEACHER TRAINING 2025-2026**

Last month, we joyfully launched registration for our next training. Training will begin in August 2025, and we anticipate having around 25 students on our 2025/2026 flight.

Due to the overextension of scholarships for the 2024/2025 training flight, we are shifting from our abundance model of offering scholarships to anyone who states a need to a model that requires a \$600 deposit for all students. By spreading this minimal cost across all students, we hope to foster reciprocal relationships of accountability and agency. We'll continue to offer payment plans for accessibility. We are also introducing new pay tiers:

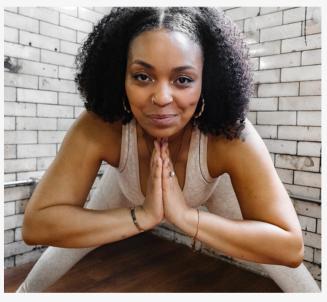
STANDARD TUITION	SCHOLARSHIP-SUPPORTED TUITION	ABUNDANCE TUITION
\$3,500 Individual	\$600 Deposit Only	\$5,000 Collective
	\$1,000 Supported	\$7,000 Sustainable
	\$2,000 Supported	

Based on what we've seen historically and what we know about the ever-tightening financial realities for our primarily Black, brown, queer, and trans students, we expect roughly 90% (22) of our students to each need \$2,900 of scholarship support after paying their \$600 deposit. This puts the anticipated scholarship need for 2025–2026 at \$63,800.

#### PROJECTED EXPENSES

\$48,000	Instructor staffing
\$12,000	Administrative staffing
\$6,000	Third-party trainers: Antiracist workshops, community care training, and anatomy training
\$10,000	Business & technology overhead
\$450	Additional cost per student = numerology reading, astrology reading, yoga anatomy account, and StrengthsFinder assessment (\$350) + onboarding expenses (\$100)





### **OUR FINANCIAL LANDSCAPE**

YogaRoots On Location has always prioritized access over profits for our Yoga Teacher Training. As a result, our teacher training has never been a source of profit and often has operated at a deficit. We see it as a worthy price for collective liberation (literally). We're grateful for our other sources of income that support us in this work.



#### **2024 GROSS INCOME**

\$28,230	Professional Development
\$4,900	Continuing Education
\$9,100	Yoga Retreat
\$50,000	Consulting with The Pittsburgh Study & Course Co-Director for the University of Pittsburgh School of Medicine
\$30,484	Patreon (\$4,299) + other donations (\$26,185)
\$36,000	Emmons-Bradlee funding (\$40,000 minus \$4,000 New Sun Rising fee)

#### PROJECTED 2025 INCOME

\$50,000	Professional Development
\$5,000	Continuing Education
\$34,800	Consulting with The Pittsburgh Study & Course Co-Director for University of Pittsburgh School of Medicine
\$20,000	Patreon + other donations
\$45,000	Emmons-Bradlee funding (\$50,000 minus \$5,000 New Sun Rising fee)

## **OUR SCHOLARSHIP REQUEST - \$50,000**

As outlined above, the scholarship funding needed for 2025-2026 is estimated at \$63,800. YogaRoots On Location requests \$50,000 in scholarship support from the Emmons-Bradlee Foundation to cover a portion of this need. This funding will cover 15 students while also accounting for the 10% administrative fee our fiscal sponsor, New Sun Rising, receives from each grant awarded.

Orientation for our next flight is scheduled for August 2, 2025. To support our financial planning, we'd ideally love to hear from you before April 2025 and receive funds by August 2025, though we remain flexible with our timeline.

#### IN CLOSING

Ebe and Patty, the times we live in are becoming more perilous, and the assaults are becoming more extreme. We thank you sincerely for being in this fight with us. We thank you for your early support in 2016, when the need for liberation may not have been as clear to everyone. We thank you for your consistency in recognizing the importance of our work. We recognize that your financial gifts are rooted in a personal relationship between Ebe and Felicia. Relationships are at the core of everything we do, and we look forward to continued relationships with you both and building relationships with the next generation of your family as your foundation evolves.

# WITH JOY, GRATITUDE, AND LOVE, FELICIA AND THE YOGAROOTS ON LOCATION TEAM

